Selma Šogoric, MD, MPH, PhD is a professor at the Andrija Štampar School of Public Health, School of Medicine, University of Zagreb, Croatia. Selma Šogoric's greatest professional and scientific interest is related to the field of community health, health policy, and the organization of the health system. Internationally, Selma Šogoric is well known for her contributions to the Healthy Cities and Counties movement across Europe. Through her work with Healthy Cities and Counties projects, Selma Šogoric collaborates with local and national administration representatives, professionals from other disciplines, and public and non-governmental organizations from Croatia and abroad.

Prof. Šogoric imparts her wisdom and knowledge to a new generation of students as a lecturer and course leader for undergraduate medical (Croatian and English language students); nursing students; postgraduate students in Public Health; health management training courses for health institution managers; and continuing medical training courses. In 1994 she founded and for many years she has been executive director of the Motovun Summer School of Health Promotion in Istria, Croatia.

Selma Šogoric is also a very productive public health scientist and she has an impressive opus of papers, books, and textbooks.