



The Association of Schools of Public Health  
in the European Region

## ASPHER MEMBERSHIP QUESTIONNAIRE

**This questionnaire should be returned to:**

ASPHER Secretariat, Avenue de l'Armée 10, 1040 Brussels, Belgium  
E-mail: [felix.ruiz.cabre@aspher.org](mailto:felix.ruiz.cabre@aspher.org), cc: [office@aspher.org](mailto:office@aspher.org)

1. **Institution Name which applies for membership:** Ashkelon Academic College - AAC
2. **Address:** 12 Ben Zvi St,
3. **Town:** Ashkelon
4. **Postcode:** 78211
5. **Country:** Israel
6. **Phone:** +972-8-6789126
7. **Fax:** +972-8-678-9128
8. **Website address:** <https://www.aac.ac.il/en/>
  
9. **Name of Dean or Director:** Prof Shlomo Grossman, President, Ashkelon Academic College - AAC
10. **Address:** 12 Ben Zvi St,
11. **Town:** Ashkelon
12. **Postcode:** 78211
13. **Country:** Israel
14. **Phone:** 972-8-6789126
15. **Fax:** 972-8-678-9128
16. **E-mail:** [Morben@aac.ac.il](mailto:Morben@aac.ac.il)
  
17. **Name of ASPHER contact persons:**  
Theodore H Tulchinsky MD MPH, Head of the School for Health Professions, AAC  
Zohar Mor MD MPH, Director of BA in Public Health program, AAC
18. **Address:** 12 Ben Zvi St,
19. **Town:** Ashkelon
20. **Postcode:** 78211
21. **Country:** Israel
22. **Phone:** Office: +972-8-6789503; Tulchinsky +972-8-678-1099; Mor +972-506-2424655
23. **Fax:** +972-8-678-9128
24. **E-mail:** [tulchinskyted@hotmail.com](mailto:tulchinskyted@hotmail.com); [zmor100@gmail.com](mailto:zmor100@gmail.com)
25. **Number of Equivalent Full Time Staff (Full time + Part time + Temporary staff):** TBA
26. **Number of Undergraduate Students (Average for the two last Academic years):** 500
27. **Number of Postgraduate Students (Average for the two last Academic years):** 60
28. **Start date of the Academic Year:** 14 October 2018



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**29. Date of the Exam period in your Institution:** First Semester, First Term 21 January -21 February 2019; Second Semester, first term 23 June- 23 July 2019

**30. Mission statement:**

AAC strives to make academic studies more accessible to people living in the south-western part of Israel; to develop innovative methods of teaching and learning; to set high standards of academic research and international cooperation; to achieve academic excellence by providing scholarships for outstanding students, to foster research with establishment of research institutes in various disciplines.

The mission statement of School for Health Professions bachelor degree program in Public Health is: to provide opportunity for academic studies in public health for students in the southern district of Israel; to improve human resource training and supply in a relatively deprived region of the country; to provide opportunity for professional advancement for diploma level paramedical professionals; to provide opportunities for academics for teaching and research in health-related topics; to promote cooperation and exchange programs with other schools of public health in Israel and abroad and to stimulate academic and research cooperation with partner schools in Israel and abroad

**31. Source(s) of Funding:** Israel Council for Higher Education (MALAG)

**32. Ordinary Budget in Euros:** TBA

**33. Statute of your institution (University/Non-university structure, Public/Private):**

Ashkelon Academic College is recognized as an institution for higher education under the supervision and funding of the Israel Council of Higher Education (MALAG)

**34. Programmes provided by your institution (name and duration for each, attach file/provide weblink with the curricula):**

AAC provides 15 different three-year programs for BA/BSc, Two programs for MA, and one program for retraining for academics. All information can be found at <https://www.aac.ac.il/en/programs-and-degrees>. Additionally, AAC provides three programs in Health Sciences:

1. BA in Public Health - A three-year program (Curriculum is attached in Appendix 1)
2. BSN in Nursing – A four-year program <https://www.aac.ac.il/en/school-health-sciences/bachelor-science-nursing-b-s-n/>
3. BSc in Nutrition - A three-year program <https://www.aac.ac.il/en/school-health-sciences/2377-2/>

**35. Does your institution participate in the ECTS project? (Yes/No):** No

**36. Areas of interest/expertise of your institution:**

AAC is developing research centers in four main areas: Digital Age; Immigration and Integration; Religion and Culture and Resilience and Growth. The BA program for Public Health is focusing on the



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following themes: Undergraduate (BA) education in public health; National and international cooperation; Research practicum and staff opportunities; Academization opportunities for health paraprofessionals and Democratization of opportunity for health professional advancement in the peripheral region of the country.

**37. Projects run by your institution (title, funding body and timeframe for each, attach file/provide weblink for detailed info):**

AAC is developing an international agenda. For now, it involves in Erasmus+ project with SUAS, Austria. Receiving an award from the MALAG budget for international activities. The AAC aims to widen its cooperation and activities and includes international conferences, mobility agreements and research grants.

The School for Health Professions, BA program in Public Health in 2018 established an international cooperation agreement with Maastricht University School of Public Health (see Appendix 2). We are working with ASPHER, Israeli and European schools of public health on a proposal to submit in February 2019 for an Erasmus+ Capacity Building Project (proposal in preparation) for 2020-2022. This project if approved will be administered by ASPHER and promote international cooperation between Israeli and European schools especially in undergraduate education in public health.

## Appendix 1 – Curriculum and Instructors of BA in Public Health, AAC

First Year Course	Teacher
Introduction to human biology	Prof. Asher Sheinberg
Introduction to anatomy and physiology	Prof. Asher Sheinberg
Exercise in anatomy and physiology	Prof. Asher Sheinberg
Basics of mathematics	Dr. Boris Kricheli
Logic	Dr. Menashe Schwed
Introduction to psychology	Dr. Osnat Baskin
Introduction to public Health	Prof. Ted Tulchinsky
Introduction to chemistry and biochemistry	Dr. Malka Epstein
Introduction to medical sociology	Dr. Keren Dopleit
Computer skills	Dr. Keren Dopleit
Introduction to nutrition	Prof. Niva Shapira
Global health	Prof. Ted Tulchinsky
Israeli health system	Dr. Zohar Mor
Intro to biochemistry and molecular biology	Dr. Michael Stern
Quantitative research (class+ exercise)	Dr. Osnat Baskin
Health in Judaism	Dr. Eitan La Pikar
Israeli and international data sources	Dr. Zohar Mor
Biostatistics (class+ exercise)	Dr. Boris Kricheli
Introduction to economics	Dr. Miriam Krahos
Pathology of diseases	Dr. Yuval Dadon

Second Year Course	Name of teacher
Ageing	Dr. Tamar Vitenber-Skali
Epidemiology	Dr. Izabela Karakis
Public health disasters	Mr. Yehoda Avizor
Measuring quality in health	Dr. Osnat Baskin
SPSS	Dr. Keren Dopleit
Principles of health promotion	Dr. Keren Dopleit
Qualitative research	Dr. Hagit Perets
Nutrition, exercise and health	Dr. Anat Dayan
Sociology of health	Dr. Keren Dopleit
Health economics	Dr. Aviad Tzur Sinai
Administration of health systems	Dr. Hezi Levi
Environmental health	Dr. Izabela Karakis
Epidemiology	Dr. Izabela Karakis
Health Promotion: development and evaluation	Dr. Keren Dopleit
Academic writing	Dr. Osnat Baskin
Law and ethics in public health	Dr. Eitan La Pikar
Mother and child health	Dr. Zohar Mor
Epidemiology of non communicable diseases	Dr. Yuval Dadon



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<b>Third Year Courses</b>	<b>Name of teacher</b>
Molecular nutrition	Dr. Ziva Satel
Holocaust and health	Dr. Marom Keli
Health journalism	Mr. Ran Reznik
Health quality	Dr. Osnat Baskin
Tuberculosis and AIDS	Dr. Zohar Mor
Dilemmas in public health	Dr. Zohar Mor
Sexuality	Dr. Zohar Mor
Good clinical practice	Mrs. Oranit Cohen
Epidemiology of psychiatric diseases	Prof. Gabriel Shraiber
Epidemiology of oral disease	Dr. Slomo Zosman
Practicum	Dr Osnat Bashkin - coordinator Dr Keren Dopelt Dr Izabella Karakis Dr Zohar Mor



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## Appendix 2 – MoU of AAC and Maastricht University



### MERMORANDUM OF UNDERSTANDING

BETWEEN

Maastricht University

AND

Ashkelon Academic College

1. Maastricht University and Ashkelon Academic College, in desiring to develop academic exchange and cooperation in teaching and research for the advancement and dissemination of learning, agree as follows:
  - (a) To allow and use their best endeavors to affect visits from one university to the other by members of the academic staff for the purpose of participating in joint teaching, joint research, joint conferences and joint cultural programs.
  - (b) To consider establishing an exchange agreement for offering admission from one university to the other to qualified students to undergraduate and graduate courses.
  - (c) To encourage the exchange of scientific materials, publications and information.
  - (d) To prepare, as necessary, working programs detailing specific forms and contents of cooperation.
2. The universities agree to provide exchange faculty members with proper academic status at the host institution, research facilities, access to university libraries, and other assistance and advice when necessary.
3. The universities understand that any additional financial arrangements will have to be negotiated and will depend on the availability of funds.
4. The MoU shall remain in effect for an initial period of five years. Therefore, except for any notice to terminate it, it shall be automatically renewed for another five years. However, it is understood it may be ended at any time by mutual consent or by six months notice by either party.

The parties hereto have hereunto set their hands:

On behalf of and for Ashkelon Academic College

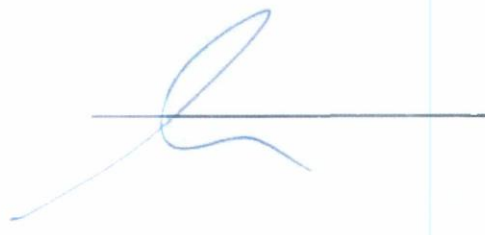


Date: 22/5/18

On behalf of and for Maastricht University

Prof. Dr. A.J.J.A. Scherpbier, Dean FHML

Date: 22/5/2018



### Appendix 3 – photos and general information



The International  
Convention Center at AAC



Core teaching team (left to  
right): Ted Tulchinsky MD  
MOH; Keren Dopelt Ph.D.,  
Osnat Bashkin Ph.D.,  
Zohar Mor MD Ph.D.

Graduation 2018



AAC Public Health  
Program: First graduating  
class with core faculty  
members

June 2018