

**ASSOCIATION OF SCHOOLS OF PUBLIC HEALTH
IN THE EUROPEAN REGION**

ASPHER

Strategic Plan 2016-2020: ASPHER 2020

Outline

The Association of Schools of Public Health in the European Region (ASPHER) is the key independent European organisation dedicated to strengthening the role of public health by improving education and training of public health professionals for both practice and research.

The main functions of the Association are:

- To support the professionalisation of the public health workforce in Europe, whilst respecting the diversity of national and regional contexts in which each school of public health operates, and thus:
- To sustain capacity building in public health, so that it balances with national and European population health challenges and threats, and is supported by best standards of public health education and training, scientific research, and practice.

The general objectives of ASPHER are:

- To sustain, in theory and practice, member schools in achieving their missions of education, training, scientific research and service;
- To develop models for public health education and training at all academic and professional levels, and the interaction of education and training with population health, health systems and services;
- To promote structured processes of sharing evidence-based public health models of innovation and good practice;
- To build coalitions with other programmes and public health organisations whose mission is to improve public health, specifically in an effort to put forth high standards in and strengthen public health education and training and to improve the quality of the public health workforce in Europe and its competitiveness globally.

ASPHER is a membership organisation of institutions, spread across EU and wider across WHO European Region, which are collectively concerned with the education and training, and professionalism, of those entering and working within the public health workforce. It promotes activities which foster exchange of information and best practices amongst its members in an effort to achieve high standards of public health education and training across Europe.

The forthcoming ASPHER presidency (2016-2017) will not only mark the start of the implementation process of the new strategy but also the Association's 50th anniversary celebrations (1966-2016).

ASPHER 2020: STRATEGIC OBJECTIVES 2016-2020

Strategic objective 1:

Improving quality of academic programmes and CPD for public health

Strategic objective 2:

Strengthening research capacity among all members

Strategic objective 3:

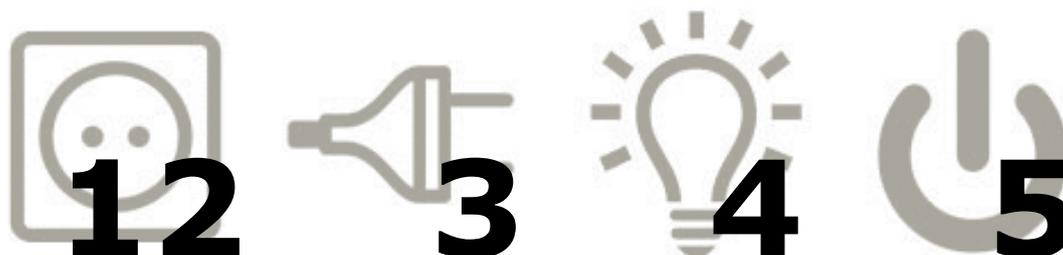
Setting up a public health profession for public health services in Europe

Strategic objective 4:

Developing the global dimension of education and training for public health

Strategic objective 5:

Strengthening governance, management and sustainable development of ASPHER



Strategic objective 1:

Improving quality of academic programmes and CPD for public health

- 1.1. Promote harmonization of high quality education and training for public health: develop and pilot model curricula, advocate and implement as standard for all European schools of public health, and evaluate public health education and training programmes at all three Bologna levels;
 - 1.2. Enhance continuing professional development (CPD) through blended learning modules offered to all public health professionals by the European school of public health (business model of excellence);
 - 1.3. Increase mobility in the European Higher Education Area (EHEA) and develop joint models for education and training together with the exchange of best practices.
-

Strategic objective 2:

Strengthening research capacity among all members

- 2.1. Support joint research of the main public health problems and emerging challenges;
 - 2.2. Develop platform of research expertise among members;
 - 2.3. Encourage the open access interface and sharing of knowledge between academia and practice of public health.
-

Strategic objective 3:

Setting up a public health profession for public health services in Europe

- 3.1. Shape a public health profession in European countries by developing a European Public Health Reference Framework (EPHRF) and its online repository for individual career as well as services planning;
- 3.2. Lead on the work of the WHO Europe's Essential Public Health Operation 7 (EPHO 7) working group established under the framework of the European Action Plan on Strengthening Public Health Capacities and Services – a key pillar of the

overarching regional policy framework, Health 2020, to ensure a sufficient and competent public health workforce in the region;

- 3.3. Advocate the public health profession based on the code of conduct (professionalisation).
-

Strategic objective 4:

Developing the global dimension of education and training for public health

- 4.1. Develop a model curriculum on global health at the MPH level and an adapted version for CPD, advocate and implement it as standard for all European schools of public health;
 - 4.2. Establish a think tank on global and regional health governance focusing on the implementation and evaluation of interventions, within the capacity of the membership network and in partnerships;
 - 4.3. Investigate the options for a Global ASPHER Alumni Association together with support of alumni's mobility.
-

Strategic objective 5:

Strengthening governance, management and sustainable development of ASPHER

- 5.1. Enlarge membership and promote engagement of members into association activities;
 - 5.2. Develop capacity of the ASPHER secretariat;
 - 5.3. Build up strategic partnerships with national, European and global associations/institutions.
-